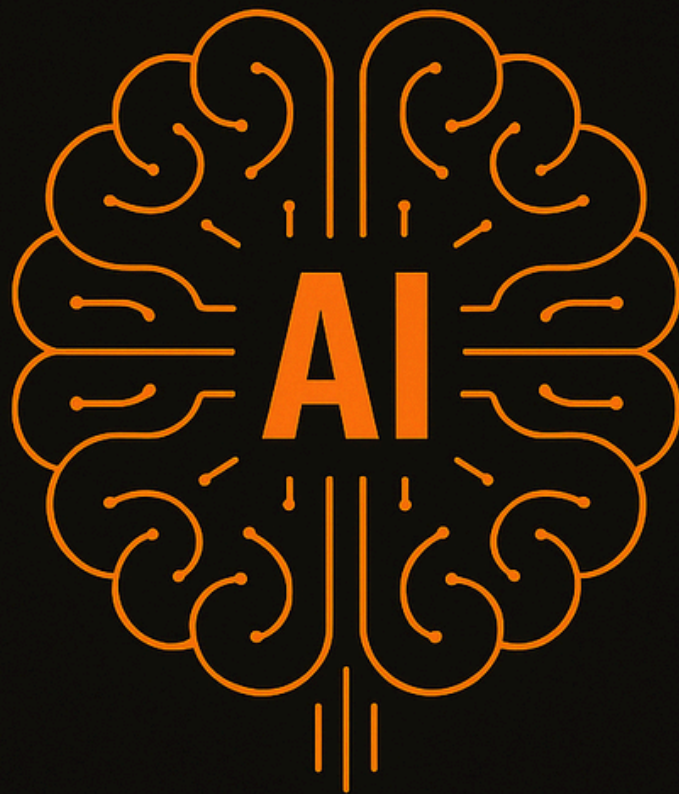


AI ACCELERATOR WORKBOOK

Step-By-Step Playbook
On How To Make A Sale
in Next 72 Hrs



AI Accelerator Workbook



In this AI Accelerator Workbook I'll show you the **exact 5-step process** you need to make your first (or next) Digital Product sale in just 72 hours or less.

This workbook is filled with the exact processes I used to go from \$0 to making well over \$10k/Month every single month consistently for the last 4 years.

You'll learn:

- How to pick the best **Done-For-You Digital Products that pay 50%+ commission** without you even having to create them, sell them on sales calls, or fulfill the customers.
- Exactly how to **optimise and turn your IG profile into a sales machine** which constantly generates warm leads and customers while AI does 80% of the work FOR you.
- The **7-Day AI Content Schedule** which is almost fully AI automated to help you get a sale in the next 72 hours or less.
- The **Copy-And-Paste DM Script That Generates An Extra \$50-100K/Mo For My Business**
- **Our Word-For Word Enrollment Script** to close the remaining 20% of people who are on the fence of buying.

AI Accelerator Workbook



Whether you're just getting started... or already pulling in 10K, 30K, or even 50K/month — this workbook is here to take you to the next level.

And if you'd rather move faster and get personal help from me and my team — instead of wasting loads of time trying to figure it all out by yourself through trial and error...

Then go ahead and [*click here now to get instant access to the AI Arbitrage Blueprints.*](#)

Inside, you'll be mentored step-by-step by me and my team as we help you build a thriving online AI business from scratch.

We specialize in working with complete beginners (9-5ers, busy parents, university students, etc.) as well as advanced digital marketers who are stuck at 10-50K/month and want to break past 100K/month.

If you're serious about taking your business to the next level, don't wait — [*click here now to enroll and get started today.*](#)



WHAT WE'LL COVER HERE:

STEP 1: **Find Your Digital Product**

- Choose high-converting DFY products
- Access the 17-product list
- Define your niche & customer avatar

STEP 2: **IG Optimization Profile**

- Turn your IG into a lead machine
- Bio formula + CTA
- Profile photo, branding, colors

STEP 3: **Make Your First Sale**

- Use warm traffic (friends/family)
- Social proof announcement strategy
- DM script + call setup

STEP 4: **7-Day AI Content Schedule**

- DFY Canva templates
- Daily posting guide (Day 1-7)
- 10x10 content research using AI

STEP 5: **DM Script + Enrollment Call**

- 6-step DM script to close deals
- Word-for-word enrollment structure
- Objection handling + payment link

Step 1 - Find Your Digital Done-For-You Product



Why pick a DFY Digital Product?

- ✓ Pays 50%+ commissions without you having to create it or manage customer success and fulfillment.
- ✓ Already proven to work and get results for people
- ✓ Don't have to be an expert to start promoting it.

A lot of people have the **limiting belief** that to promote a product you have to be an expert and that's simply **false**.

If your friend asks you for your opinion about let's say your phone... You usually tell him: *"Oh, it's great, the interface is super fast and there's no lag, it's also super durable, I dropped mine a few times and the screen never cracked, I also really like how it has a bunch of storage space for pictures and videos."*

You probably don't think *"Oh, I'm not an expert phone-manufacturer and I don't know all the nitty gritty details about it so I can't speak on it."*

And it's the same with Done-For-You Digital Products, you don't have to be an expert to start promoting something someone else created, you're simply a person who's giving a positive opinion and your thoughts on it. You're simply the middleman between the potential customer and the product.

Here's a **list of 17 DFY Digital Products** that pay high commissions and are easy to promote:

➡ [The DFY List Of 17 Digital Products That Pay 20-50% Commissions](#)

OPTIONAL: It is possible to create your own Digital Product, but just know that that comes with its own limitations...

- ✗ You must know how to create high-demand products
- ✗ You need to be an expert in your field
- ✗ You need to handle customer support and build delivery and fulfillment systems

Step 2 - Your IG Optimization Profile



Your IG is like your store front. If the branding is all weird, the colors are all over the place, and it just doesn't look professional people won't buy the products.

Your branding is a reflection of you and **people buy you before they buy your products.**

IG profile Optimisation (Can be done in 60 min or less)

- Profile Handle (Use your first and last name)
 - Profile Photo (Professional but personality-driven)
 - You don't have to dress in a suit or be super corporate lol, let your personality shine through.
 - Pick simple branding colors that you like. For example my branding is focused mostly on a blend of orange, white and black colors: <https://www.instagram.com/richardyuzee/>

Bio Structure (3-Line Formula)

- Line 1: Authority Statement
 - (Richard's example: "Broke to 24 million in sales by age 25")
- Line 2: Transformation Marketing Statement (TMS)
 - Use the formula: "I help [who] get [outcome] so they can get [dream] without [old way] using [new way]"
- Line 3: Call-to-Action
 - Always have a free resource
 - Richard's example: "I have a free course and the way I get it to them so I can build relationships in the DMS is I tell people to message me the word how"

Product, Niche, Avatar



- What kind of product do you want to focus on?
What do you have experience in?
 - Do you know how to make money online?
 - Do you have dating experience and advice to share?
 - Are you in great shape and interested in working out and fitness?
 - Write down what is the product that you want to focus on:

 - Write down what niche you want to focus on? _____

Customer Avatar

- This is the person you'll be promoting digital products to and finding this person is way simpler than you think it is because this person is... YOU.
 - Are you a mum working a job who wants to make money online?
 - Good, that's your avatar, of course it's slightly more detailed than that... You should also include: Age, Profession, Salary, Problems in life, Goals...
 - Who is the customer avatar you want to focus on? (Write a detailed 3-4 sentence description) _____

Step 3 - Making Your First Sale:



The easiest way to get your first or next sale is to introduce a digital product to someone who already trusts you. So people like your friends or family members.

And I already know that some of you might not be comfortable sharing the post with your friends or family, but the harsh truth is that criticism only gets louder as you grow. Your friends and family are the one group of people that you already know, like, and trust (KLT factor) and some of them might literally be your first customers.

Sure, you might get criticised for it, but introducing the product to them is the best and quickest way to get your foot in the door and make fast sales. (And realistically, if you're going to pursue your goals and passion in life you're always going to be criticised. That's the harsh truth, most people will never want you to do better than them so they'll try to demotivate you.)

Write down a list of friends, family members, roommates, people you know who could be your potential customers:

The first digital product sales I made were to my friends and roommates from university who I introduced to a simple \$500 productivity course. I had a list of friends on IG and Facebook and just decided to reach out to these people and tell them about the opportunity. That's how I made my first 10 sales.

So make an announcement post to friends/family across your social media letting them know that you joined a mentorship program or bought a DFY digital product. Message them individually and if they like the idea schedule an enrollment call with them and share your experience with the product. (Don't know how to do an enrollment call? I've got you, full video training + enrollment call structure is in this document. Make sure to go through it and it's all yours.)

If you utilise this strategy it's easy for you to get your first few sales within the next 72 hours without even having a lot of followers... For example: Lilla made \$3k in pure profit with only 100 followers.



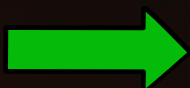
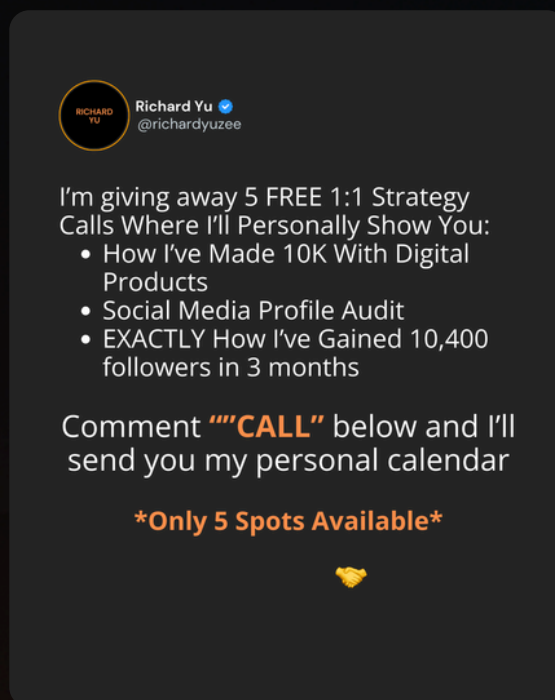
By the way, do you want to be personally mentored by me and my team to help you build your brand and get your very first sale using AI? Then [click right here](#) to enroll and get instant access to the AI Arbitrage Blueprint™.

Step 4 - Your 7-Day AI Content Schedule



Day 1: Freebie Post / Announcement Style (Offering A Free Value Call)

Canva Template:



1-SLIDER FREEBIE

Caption:

This first post is an announcement, so you need to give a bit of a “reason why” you’re doing it.

After this post, you don’t have to repeat the “explanation of why you’re doing this...”, you just need to restate the **Fomo-Driven Benefits** of what they get on the call, and include. **Urgency** and **Scarcity**.

Here's a DFY template:

I've been receiving SO many people DMing me about how I've done over 10K in digital product sales over the last few mo... with LESS than 2,000 followers... so I've decided to do something a little crazy

Normally, I charge 197 for an hour of my time for me to do 1:1 Strategy Calls... but for the next 7 days, just to over deliver for you...

I'm opening up 10 FREE Strategy Calls, where I will jump on 1:1 with you to help you with:

Social Media Audit of Your IG

Show you step by step how I've achieved over 10K in sales in the last few mo

I'll give you a 7 Day Game Plan for your business so you're crystal clear on your plan of execution

If that's you, I'm only doing this from today till Nov 8th (only 7 days...), and these 10 spots WILL run out.

Comment the word "CALL" down below, and I'll personally message you my calendar link so we can jump on and strategize for your biz
[Your Name]

P.S. You don't need to have huge financial wins to make these types of posts... just make content with your current wins, for example: How I made a week's worth of content in a single day, or how I made my first sale as a complete beginner or how I became an expert digital marketer in less than a week... Remember, **you're not lacking resources, but resourcefulness.** Be creative with what you have.

Day 2: Carousel Slider (5 Slider)

if I had to start all over again:

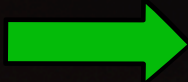
Canva Templates: (Free Strategy Call CTA)



If I had to start from
zero all over again...



Richard Yu
@richardyuze



5 - Slider Freebie

Day 3: Freebie Post (Offering A Call),

3 Spots Left, 4 days left

Canva Templates:



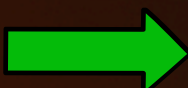
Richard Yu
@richardyuze

Today, I only have 3 more FREE 1:1
Strategy Calls Where I'll Personally
Show You:

- How I've Made 10K With Digital Products
- Social Media Profile Audit
- EXACTLY How I've Gained 10,400 followers in 3 months

Comment ""**CALL**"" below and I'll send
you my personal calendar

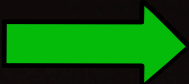
Only Available for 4 Days Left...



Freebie Blunt

Day 4: Breaking News Hook Carousel Slider (4 Slide)

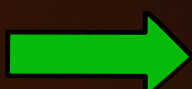
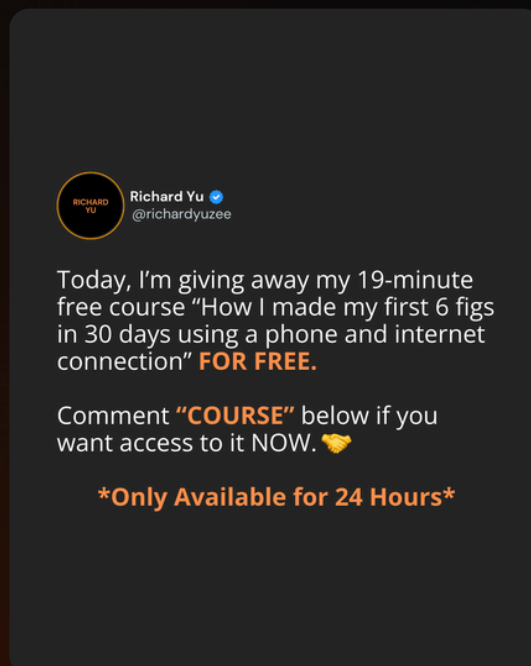
Hook: Tiktok will be banned



4 - Slider Breaking News Hook

Day 5: Freebie Post (Free Course)

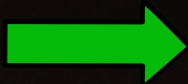
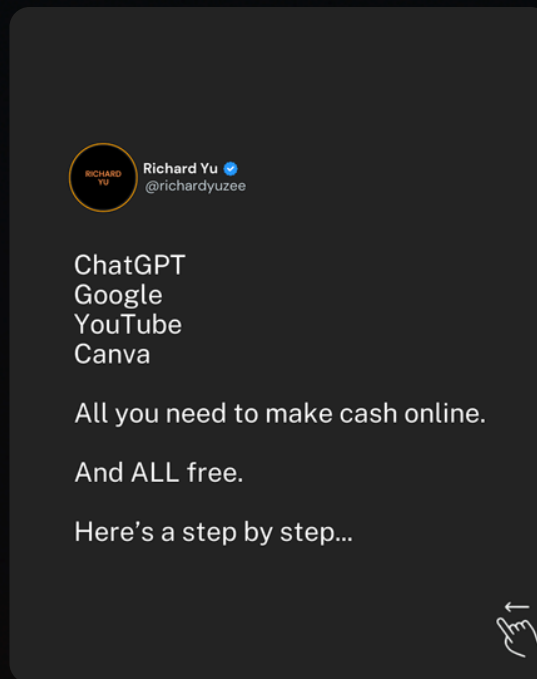
Canva Templates:



Freebie Post

Day 6: Carousel Slider (5 slider), Chat GPT is free

Canva Templates:

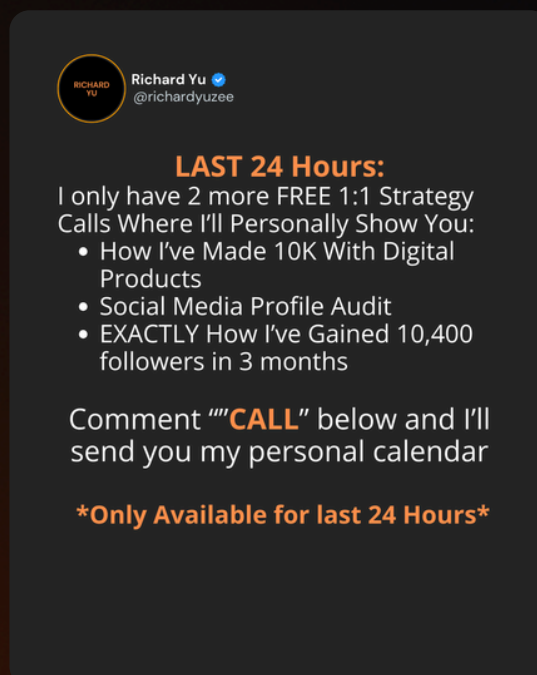


[5 - Slider ChatGPT is Free](#)

Day 7: Blunt Post (Last 24 Hrs)

Emphasis on LAST 24 hours!

Canva Templates:



[Blunt Post Last 24 hrs](#)

Pro Tip – Use AI To Automate 80% Of Your Content + Research



Don't just search for post ideas or inspiration by mindlessly scrolling through IG hoping to find something. This is unrealistic and time consuming.

Instead use AI to do the content research, transcribing, scripting, and pretty 80% of the content related tasks FOR you.

Here's how: **Use The 10x10 Content Strategy**

This means that you should find 10 people in your niche who are the top best digital marketers there. They have the most followers, get most sales, and 100% know what they're doing.

Then a profile link from one of them and put it into an AI software like Allen AI. The software will automatically search for the best posts that person has posted.

You can filter by comments, views, shares, whatever you want, but the most important metrics here will be: **views for reels and comments for carousels.**

Then take 10 of the best performing posts from that person's account. This way you get 100 content ideas once you take every person's 10 best content ideas.



Now, pay attention to this: **DO NOT COPY**, model after.

Copying and pasting other people's content will get you in trouble and ruin your reputation.

So don't copy other people, only model after them and use their content as an inspiration not a template.

Once you have those content ideas you can use Allen AI to write your own version of that post. Yes, the software literally has an option for you to add your avatar, niche, goals, style of writing to it so it will do all the scripting FOR you.

Once you're done with the scripting all that's left for you is to record and post the content online and get leads and sales.

This way you have 100 content ideas + scripts ready to go which is each content for your first 33 days if you post 3x per day. Ideally you should post 1-3x per day + 1 story sequence per day.

Write down your own list of the top 10 people in your niche that you can gather ideas from using AI:

By the way, do you want to be personally mentored by me and my team to help you build your brand and get your very first sale using AI? Then [click right here](#) to enroll and get instant access to the AI Arbitrage Blueprint™.

Step 5 - DM script + Enrollment call



To get inbound DMs you need to use the **Traffic to DM Strategy**

In your content use CTAs such as:

- "Comment 'MENTOR' below for free course"
- "DM me 'START' if you're ready"
- "Message me 'HOW' for the blueprint"

Set up an automation in ManyChats for these keywords so that it fires a response + freebie/link when triggered.

6-step DM Script Framework:

- **Step 1 initial Response:** "Hey! What's got you interested in [starting a digital marketing business]?"
- **Step 2 Qualification:** "Super! Where are you based in the world? I want to make sure these strategies work for you and I can 100% help."
- **Step 3: Commitment Test:** "Gotcha! My strategy takes 2-3 hours a day of consistent effort to make that happen. Is that something you can swing?"
- **Step 4: Permission-Based Value:** "Awesome! I recorded a 10-minute video that explains exactly how [digital arbitrage] works. Are you cool if I send that to you here and you can let me know if this is something you want to do?"
- **Step 5 VSSL Delivery:** "Sure! Can you let me know what you think after going through it? Just message me back and I'll wait right here."
- **Step 6 Close:** Prospect: "I'm in"
- **You:** "Sure! Here's the payment link to sign up. Congratulations! I'll wait right here and get you access."

Write down your notes on how to close sales over DMs:

A dark blue background with horizontal orange lines, resembling a notebook page. The lines are evenly spaced and extend across the width of the image.

With all these resources which have generated thousands of sales for my business you'll have an easy time closing 80%+ of your leads just over DMs...

However, some leads may be a little resistant to buying your product over DMs. They're on the fence of buying, but still need a little to make the decision.

So to close that small pool (about 20%) of leads who are giving you resistance you need to schedule an enrollment call with them.

Here's The Full Word-For-Word Enrollment Script + Video Training On It:

Enrollment Script (For Digital Marketing)



Enrollment Call Structure:

- Build rapport and understand their situation
- Identify their biggest constraint/problem
- Present your solution as the bridge
- Handle objections
- Close with payment link

Write down your notes from the enrollment script here:

If you made it to the end congrats, props to you for being a dedicated person and finishing what you started. Now you know all you have to know to start your first digital product business and make your first sale as fast as in the next 72 hours.

Heck, some of the systems I gave you have personally added well over \$50k/month to my own business.

And while these can really take you far... I'll tell you the difference between my first 4 failed businesses (I failed for 3 years), and my 5th one, which was a digital product business that did 500K in less than 8 months...

Was I hired my first business coach and mentor. That level of accountability, NOT some generic course with little to no support... was literally what changed the whole game for me.

And that's why I'm such a huge proponent for mentorship. Because it provides you with:

- Step-by-step hand-holding (so you are never stuck or lost in the process)
- True accountability (you get called out on your BS when you are making excuses and not getting the work done)
- Speed (Tony Robbins is famous for saying: "If you want to be successful, literally find someone who already has the life you want and just copy them.")

So if you're this type of person and don't want to waste YEARS learning through trial and error...

Then click the button below to enroll and get instant access to the AI Arbitrage Blueprint™, which will show you step-by-step exactly how to build a thriving online AI business with true mentorship and a clear roadmap to follow.

