

AMY & JORDAN'S PHOTOGRAPHY TRAINING



3 MASSIVE PHOTO MISTAKES

AND HOW TO FIX THEM!



HEY FRIEND!

We're Amy & Jordan, pro photographers who show people how to take amazing photos with whatever camera they have.

WE'RE SO GLAD YOU'RE HERE!

We believe that anyone can learn to take amazing photos. As former elementary school teachers, we specialize in making complicated concepts feel simple and helping all types of learners grow. We're so glad you set aside the time to invest in yourself. To make the most of the class, find a quiet place, eliminate distractions, grab a pen and get ready to learn the secrets you need to take beautiful photos! You'll never take a photo the same way again!



Follow along at [@amy_demos](#)



Get more photo tips at [amyandjordan.com](#)



AMY & JORDAN'S PHOTOGRAPHY TRAINING

Three Photo Misconceptions

MISCONCEPTION #1

The best photos only come from the best _____

- The _____ makes the photo, not the _____

MISCONCEPTION #2

You can fix any _____ with _____

- The _____ question: How do you _____ your photos?

- The right question: How do you _____ ?

- What we do _____, on _____ matters so much more

than how we _____



AMY & JORDAN'S PHOTOGRAPHY TRAINING

Three Photo Misconceptions

MISCONCEPTION #3

The only way to have a _____ style is to use the same preset on every photo

- A consistent style is REALLY important to photography
- Myth: Consistency is achieved through a _____
- Goal: Get everything right _____ to _____

BIG TAKEAWAY:

The _____ makes the _____, not the other way around



AMY & JORDAN'S PHOTOGRAPHY TRAINING

Notes



AMY & JORDAN'S PHOTOGRAPHY TRAINING

Lighting Mistake 1

Three of the Biggest Mistakes Photographers Make:

MISTAKE #1: PLACING SUBJECTS IN _____ , _____ LIGHT

- Harsh, direct light = when the _____ is getting hit by the light

- Either looking right into the _____

or the sun is right them _____

- Harsh, direct light casts unflattering _____ ,

exposes _____ , _____ for subject

- Avoid: _____ , _____ light



AMY & JORDAN'S PHOTOGRAPHY TRAINING

Lighting Mistake 2

Three of the Biggest Mistakes Photographers Make:

MISTAKE #2: PLACING SUBJECTS IN _____ /SPLIT LIGHT

- When the subjects are in one type of light, but the _____ is in brighter, harsher light
- Eye goes to the _____ part of the image, not your subject
- Over _____ backgrounds distract from your subject
- Avoid: _____ / _____ light



AMY & JORDAN'S PHOTOGRAPHY TRAINING

Lighting Mistake 3

Three of the Biggest Mistakes Photographers Make:

MISTAKE #3: PLACING SUBJECTS IN _____ LIGHT

- Splotches of sun hitting subjects, backgrounds or both

- Spotty light distracts the _____ from the _____ light

HOMework:

Scroll through your camera roll and identify photos where you've made one of those lighting mistakes, so you can be more aware next time

NOTES:



AMY & JORDAN'S PHOTOGRAPHY TRAINING

How to Avoid Washed Out, Hazy Photos

(Bonus Mistake)

- THE PROBLEM: The _____ is hitting the _____ creating _____

- THE SOLUTION: _____ the lens

- STRATEGY #1: Find a place to stand where your _____ is in the _____

- STRATEGY #2: Get _____, so you can shoot _____

- Use a _____ or have your client _____

- STRATEGY #3: Use your _____

- Use your _____ to _____ from the sun



AMY & JORDAN'S PHOTOGRAPHY TRAINING

Notes

NEXT IN CAMERA SECRET:

Getting _____, _____, _____, timeless images



AMY & JORDAN'S PHOTOGRAPHY TRAINING

In-Camera Secrets

IN CAMERA SECRET #1:

Choose backgrounds that are _____ in color

- If possible, move subject from _____ background

to _____ background

IN CAMERA SECRET #2:

Choose backgrounds that are _____ and _____

NOTES:



AMY & JORDAN'S PHOTOGRAPHY TRAINING

In-Camera Secrets (Cont.)

IN CAMERA SECRET #3:

Shoot in green places

- Green Location Secret #1: Avoid the _____ spots of the greenery
- Watch out for _____ holes
- Green Location Secret #2: Find a spot where you can see _____
- Green Location Secret #3: Keep subjects away from _____

NOTES:



AMY & JORDAN'S PHOTOGRAPHY TRAINING

Flattering Composition

FLATTERING THE BODY WITH COMPOSITION

- Shoot _____ whenever possible
- Flatters the _____ and neck
- To add variety to your images: cut at the _____
- If client is wearing a dress, crop *below the dress* but *above the knee cap*

NOTES:



AMY & JORDAN'S PHOTOGRAPHY TRAINING

Q&A

